

Hell on Wheels-2010

Sponsorship Levels

Big Boy Steam Engine

*Recognition as sponsor in all printed Hell on Wheels 2010 advertising and top listing on the Hell on Wheels 2010 web site.

*Placement of your company supplied banners in prominent locations in the event area.

*A full page advertisement in the Hell on Wheels 2010 shooters program book. You are to supply the ad copy no later than May 15th.

*Promotional material distributed to all shooters in the shooters packet. (You are to supply all information)

*Shooter registration for two (2), Saturday banquet tickets for two (2), and VIP passes for two (2).

* A display area on vendor's row.

This sponsorship is \$1,000.00 in merchandise.

Photo Sponsor: This is available to only two sponsors.

*Your logo will appear on the complimentary posse photo that will be given to every registered shooter at Hell on Wheels 2010.

This sponsorship is \$1,000.00 in cash.

Coal Tender

*Recognition as sponsor in all Hell on Wheels 2010 literature, press releases and event advertising.

*Placement of your company supplied banners in prominent locations in the event area.

*A full page advertisement in the Hell on Wheels 2010 shooters program book and recognition on the Hell on Wheels 2010 web site. You are to supply the ad copy no later than May 15th. *Promotional material distributed to all shooters in the shooters packet. (You are to supply all information)

*Shooter registration for two (2), and VIP passes for two (2). * A display area on vendor's row.

This sponsorship is \$750 in merchandise.

Express Car

*Recognition as a sponsor in all Hell on Wheels 2010 literature, press releases and event advertising.

* A half page black and white advertisement in the Hell on Wheels 2010 shooters program book and recognition on the Hell on Wheels 2010 web site. You are to supply the ad copy no later than May 15th.

*Promotional material distributed to all shooters in the shooters packet. (You are to supply all information)

*Shooter registration for one (1) and VIP pass for one (1). * A display area on vendor's row.

This sponsorship is \$500.00 in merchandise.

Sponsorship Levels

Box Car

*Recognition as a sponsor at Hell on Wheels 2010.

*A 1/4 page black and white advertisement in the Hell on Wheels 2010 shooter program book and recognition on the Hell on Wheels 2010 web site.

*Promotional material distributed to all shooters in the shooters packet. (You are to supply all information)

* VIP passes for two (2).

* A display area on vendor's row.

This sponsorship is \$300.00 in merchandise.

Flat Car

*Recognition as a sponsor for Hell on Wheels 2010.

*A 1/8 page black and white advertisement in the Hell on Wheels 2010 shooter program book and recognition on the Hell on Wheels 2010 web site.

This sponsorship is \$150.00 in merchandise.

Caboose

*Recognition as a sponsor in the Hell on Wheels 2010 shooter program book and on the Hell on Wheels 2010 web site.

*Recognition as a sponsor when merchandise is presented.

This sponsorship is \$100.00 in merchandise.

All merchandise, ad copy and promotional materials must be received by May 15th 2010.

Shooters Program Advertising

Advertising in the Hell on Wheels 2010 shooters program is open to all interested businesses and individuals that wish to promote their products. Each contestant will receive the shoot program in their registration packet. In past years we have distributed over 500 shoot program books.

1/8 page \$50.00

1/4 page \$75.00

1/2 page \$100.00

Full page \$150.00

Full page, back cover. \$300.00

All advertising in the Shooters Program is in black and white and the advertiser is responsible for supplying camera ready ad copy by May 15th, 2010.